

E-Newsletter: Market Watch

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New research of Sodium Hyaluronate

According to the analysis of the global consumption trend report released by several authoritative institutions, one of the latest consumption trends in the food industry in 2022 is the continuous support for functionality, focusing on immunity and intestinal health.

The experimental results show that in the mouse model, oral sodium hyaluronate plays an important role in improving intestinal inflammation, promoting the growth of probiotics in the intestine (especially AKK) and regulating the intestinal barrier function. It can affect the intestinal movement and defecation function of mice, and has the effect of moistening the intestine and defecating.

Anticancer effect of Tocopherol

Vitamin E can improve the survival rate of cancer patients and enhance the effect of cancer immunotherapy by activating dendritic cells. MD Anderson Cancer Center published a research paper entitled Vitamin E Enhances Cancer Immunotherapy by Reinvigorating Dendritic Cells via Targeting Checkpoint SHP1 in the journal Cancer Discovery .

At present, the price of natural VE is still rising, and the market supply is less than demand. This situation will continue for some time.

Pressure relief and sleep products will become a new trend in the global nutrition and health industry in 2022

More consumers begin to pay attention to emotional health, sleep management and stress relief. In this field, beverage has become one of the directions of new product development. In terms of raw materials, Magnesium, MCT, Ashwagandha extract, Mushroom, Melatonin are growing rapidly in the market. Among them, Magnesium and Ashwagandha extract are more resonant ingredients for consumers. On the one hand, most people do not eat enough Magnesium. More and more studies have found that Magnesium is associated with sleep and intestines. The market performance of Ashwagandha extract was perfect in the past two years, and there will be greater development potential in the future.

Recently popular plant raw materials for cosmetics.

The top ten plant raw materials used in cosmetics are: Centella extract , Tea extract, Glabridin , Chamomile extract, Aloe Barbadosis extract, Rosemary leaf extract, Purslane extract, Scutellaria root extract, Ginseng root extract and Marigold extract .